

STJ Advisors welcomes Maria Hedengren to its Advisory Board



We are delighted to announce that Maria Hedengren has joined STJ as an Advisory Board Member and Senior Advisor.

In her role, Maria Hedengren will help build on our successful track record in the Nordic region and the digital / technology space as well as enhance the leadership and experience available to us in our Advisory Board.

Maria Hedengren brings over 20 years of experience in global finance and business management.

Previously, Maria was the Group CEO of Readly, the European category leader for digital magazines, which she successfully scaled and led through an IPO on Nasdaq Stockholm in 2020.

Before Readly, Maria Hedengren was the CFO of iZettle, leading Swedish financial technology company, which was acquired by PayPal in 2018.

Maria Hedengren has also served as CFO and then later Director of the Non-Executive Board of the publicly listed NetEnt AB, a platform and games provider to some of the world's largest casino and sports betting operators.

